

Acceleration towards 6.1m on ART by 2020



Toward HIV Epidemic Control:
Lessons from Research to Practice
Satellite Session SA AIDS Conference Durban ICC



**Efforts to reach target populations:
The Welcome Back Campaign, Youth Zones and
Extended hours**



11 June 2019

Ms. Romy Overmeyer



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10-point plan



1. Strengthen **management** (including quality patient centred-care)
2. Strengthen **data** systems; clean up data
3. **Same day** initiation; follow-up first missed appointment
4. Use **unique ID** (HPRN)
5. All trained NIMART nurses (23 000) to **initiate** patients
6. Set performance **targets** for: NIMART nurses; lay counsellors; data clerks; CHWs
7. Strengthen **CCMDD** and increase pick up points
8. Decrease **waiting times** by for example improving the filing system
9. Provide services in extended **working hours**
10. **Accountability** to MECS/HODs and reward facilities that perform against targets



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What, where, how



What

- 10-point plan for Acceleration

Where

- National
- With granular focus at 343 facilities through Siyenza

How

- Operation Phuthuma
- Branded within Cheka Impilo



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Objectives



The project is structured into five (5) key objectives:

1. Management:

Strengthen management of the HIV program through a robust project management approach, utilisation of data for decision-making and pay-for-performance financial management.

2. Demand Creation:

Increase demand for HIV services through a comprehensive communication plan, implementation of The Welcome Back Campaign, as well as strategies focussed on men, young people, and the general population in districts with the highest unmet need.

3. Data Management:

Improve management and quality of data by cleaning up current data sets, revising patient file and data flow at facilities, and strengthening the utilisation of HPRN as a unique identifier for patient records and facility filing systems.

4. Expanding access:

Expand access to HIV services by strengthening decanting processes, increasing the number of external pick-up points, and implementing extended hours at high burden facilities.

5. TEE/TLD (Dolutegravir) transition:

Implement communication and training to support the TEE/TLD transition across the country.



The Welcome Back Campaign



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The Welcome Back Campaign

Objectives and Outcomes



Objectives

1. To welcome back HIV patients who were diagnosed but did not initiate treatment (treatment naïve patients)
2. To welcome back into care HIV patients who initiated treatment but defaulted

Outcomes

1. To decrease the percentage of patients who were diagnosed HIV+ but did not start treatment on the same day by 50% by 31 March 2020
2. To increase the percentage of patients who are initiated within 7 days to 95% by 31 March 2020
3. To decrease the percentage of patients who defaulted (first missed appointment) by 50% by 31 March 2020

The Welcome Back Campaign

Target populations



The campaign will focus on the following groups:

Women of reproductive age

- Interventions will therefore be focused at Antenatal clinics and through She Conquers campaign touch points.

Young people between the ages of 15-24

- The campaign will therefore focus on Youth Zones and Youth Friendly Service delivery points.

Men

- A comprehensive package of services utilising MMC and NCDs as an entry point will be defined and implemented.



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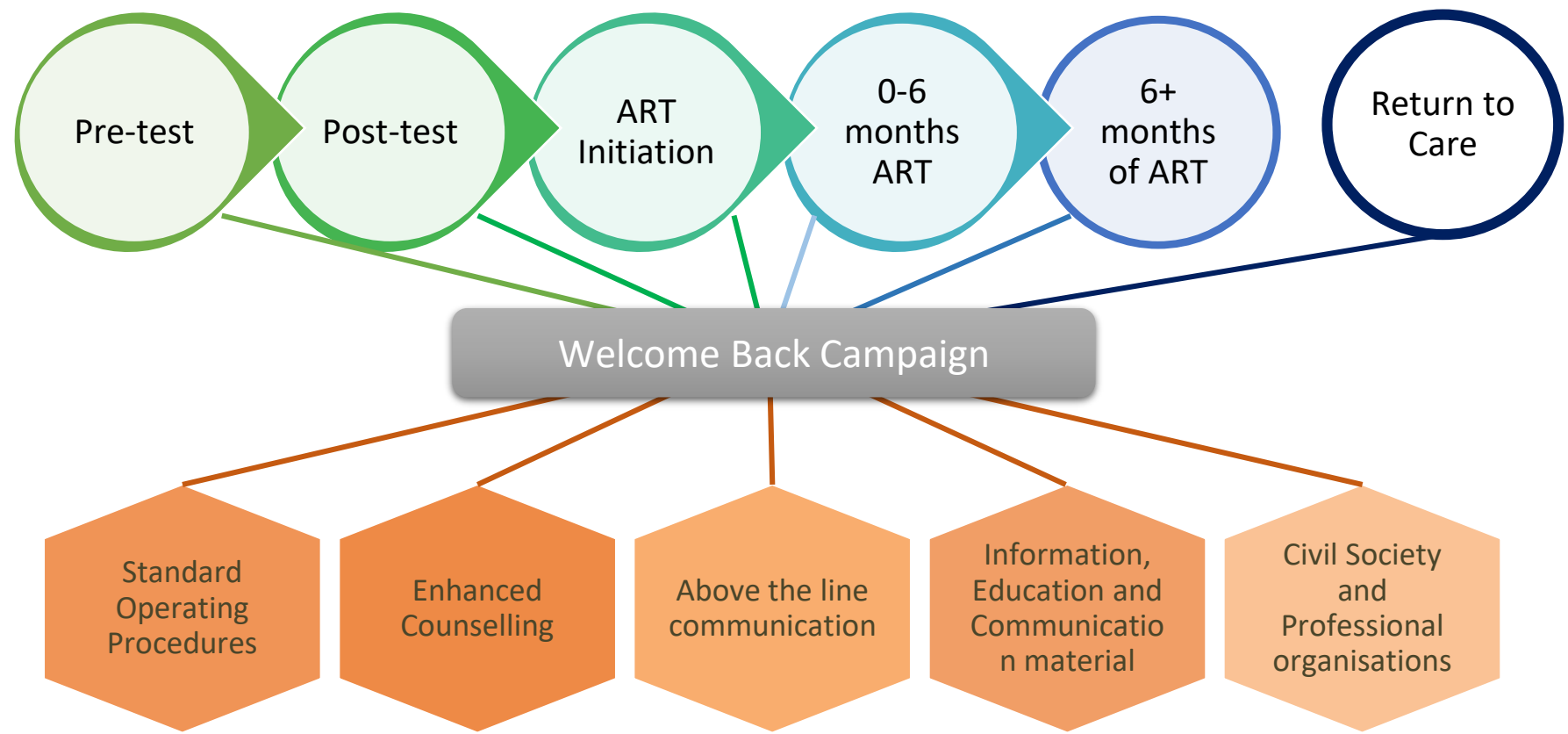
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The Welcome Back Campaign



The Welcome Back Campaign will be segmented according to the client's stage of treatment, and will incorporate 5 different interventions for each stage



Welcome Back Campaign Way Forward



Page 9

- NDoH to finalise targeted communication strategies across all platforms by 30 June
- Facility SOPs to support campaign to be distributed by 31 July
- NDoH, Provinces and support partners to develop implementation plan to scale campaign across all districts
- Monitor implementation of Welcome Back Campaign in all districts



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Youth Zones



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Youth Zone Background



The provision of youth friendly services is supported and promoted by the Department of Health's Adolescent and Youth Health Policy 2017-2021.

Youth Zone aims to:

- Promote access to use health and other services
- Provide information and increase awareness about health-related issues, sexual and reproductive health rights and the rights of people living with HIV
- Make use of the She Conquers self-assessment roadmaps to empower young people to make informed choices about their health and link to relevant services
- Provide a standardised package of services to young people
- Provide health services which are non-judgemental and free from discrimination and stigmatisation

Youth Zone Package



The idea of a Youth Zone is simple:

- Time is set aside that is dedicated and responsive to the needs of young people, at least once a week
- Dedicated space is created or set aside for young people
- Competent staff are trained in the provision of youth friendly services
- Youth are involved and participate in the design and provision of Youth Zone services

Services provided during Youth Zone include the package of care available at clinics with a specific focus on sexual & reproductive health (SRH) and HIV-related services.



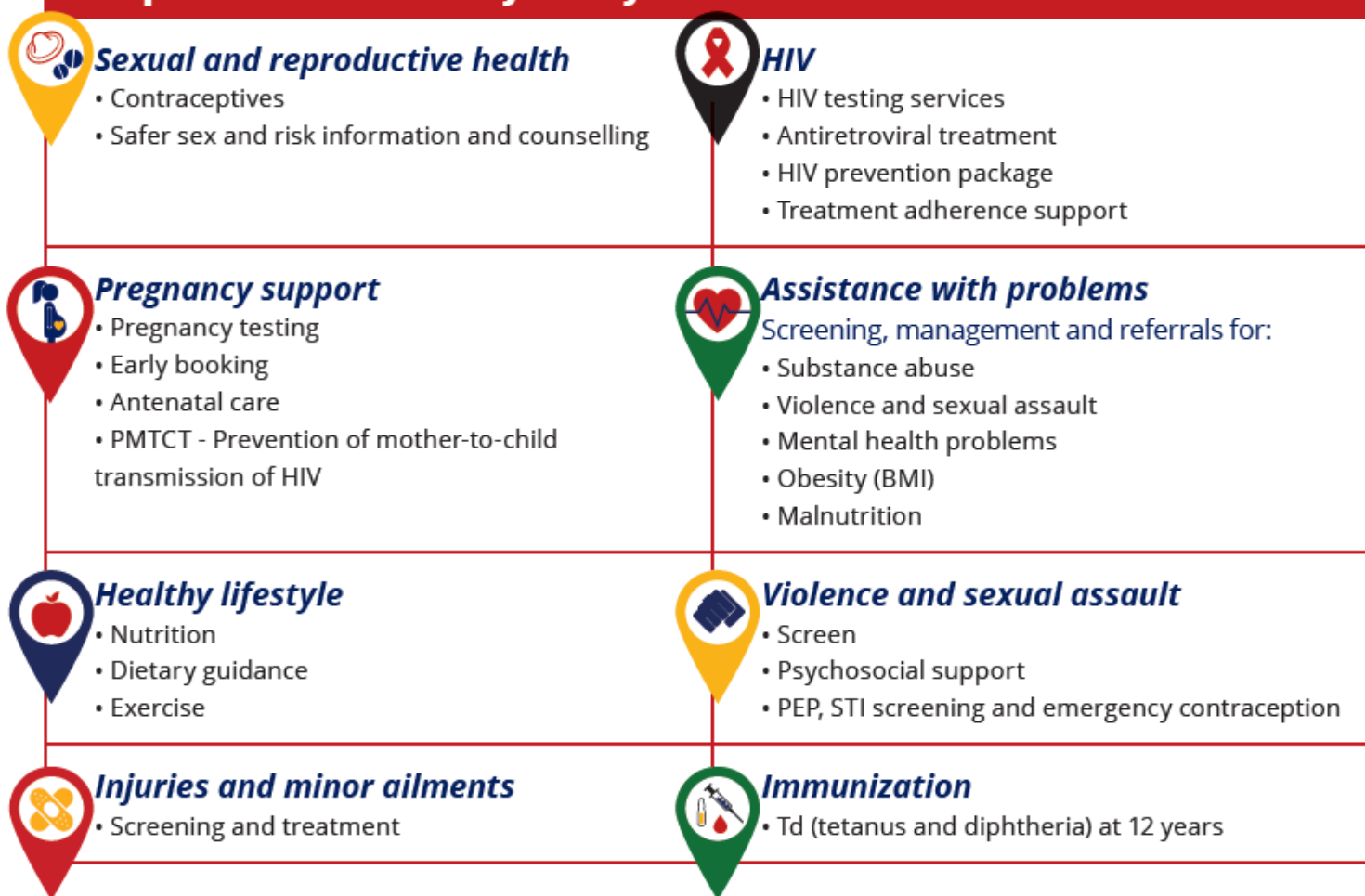
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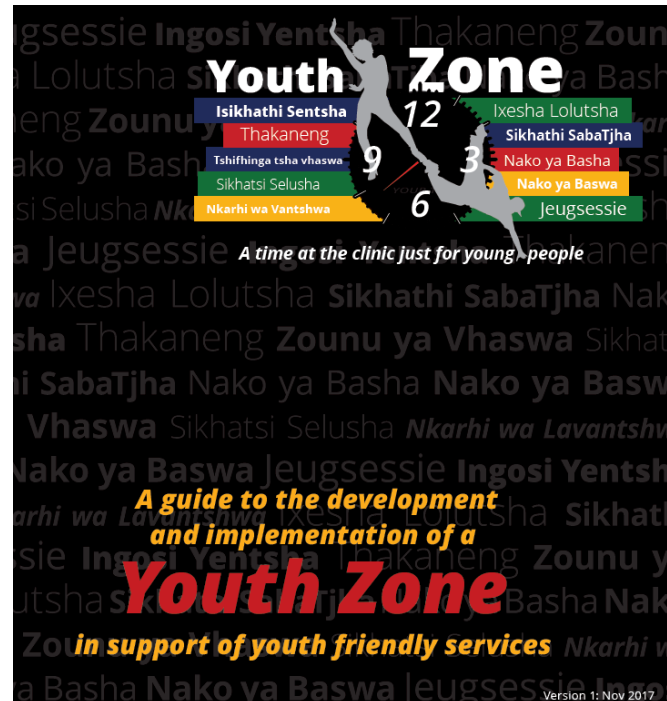


Youth Zone - essential service package

All Youth Zones should attempt to provide psycho-social support, health promotion, counselling, life skills and sexuality education, and promotion of healthy lifestyles



Youth Zones Implementation Guide



Youth Zone supports the rights of young people:

All Youth Zone services need to be framed by a rights-based approach. This means that services are provided in a non-discriminatory manner, with respect for the young person's privacy and confidentiality. In addition, young people need to be encouraged and supported to make informed decisions and to take responsibility for their health.

Youth Zones Way Forward



- All districts to ensure that facilities implement Youth Zones and Youth Friendly services
- Facilities to implement full package on not only selective interventions
- NDoH, Provinces and support partners to develop plan to scale up implementation
- Monitor implementation of Youth Zones in all districts



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Conclusion



- All interventions to improve access for target populations must consider that population's specific context
- No one size fits all
- Interventions need to leverage all platforms for communication
- For all target populations, a comprehensive service package must be developed.
- Implementation plans must be developed in consultation with provinces, districts and support partners
- All plans must be managed and monitored to ensure we achieve our objectives



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Further detail and discussion



Wednesday, 12 June 2019

18:00 - 20:00



Satellite Session: National Department of Health
Theme: HIV Prevention: Innovative Strategies to Address Prevention in AGYW and Men.

Session Chair: Dr Yogan Pillay

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Thursday, 13 June 2019

18:00 - 20:00



Evening Satellite Session: National Department of Health
Theme: Innovative Strategies to Close the Gaps in the HIV Treatment Cascade and Meet the 90-90-90 Targets.

Session Chair: Dr Yogan Pillay

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Thank you



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